

# Company Profile

2025 - 2026

JAYNA STEEL INDIA



# ABOUT US

**Jayna Steel India** is a trusted name in the manufacturing and export of high-quality stainless steel kitchenware and tableware. With decades of experience and a deep understanding of metal craftsmanship, we specialize in creating products that combine durability, safety, functionality, and refined aesthetics. Our focus has always been on delivering consistent quality that meets the expectations of global brands, retailers, and discerning customers.

At the core of our operations is stainless steel carefully selected grades such as SS 304 and other food-safe alloys that ensure hygiene, corrosion resistance, and long product life. Every product manufactured at Jayna Steel India is designed to perform reliably in daily use while maintaining its finish and strength over time. From raw material selection to final packing, quality control is embedded at every stage of production.

We offer an extensive range of stainless steel products, including PVD-coated utensils, kids' dinnerware, barware, tableware, plates and bowls, colanders, and cookware. Our PVD-coated range stands out for its vibrant colors, premium appearance, and excellent adhesion and wear resistance. Using advanced PVD technology, we create finishes that are not only visually striking but also food safe, durable, and suitable for long-term use without fading or peeling.

Our kids' dinnerware range is developed with special attention to safety, smooth edges, and child-friendly designs. Made from high quality stainless steel, these products are free from harmful coatings and plastics, making them a safe and sustainable choice for children. Similarly, our tableware and serving products—plates, bowls, and colanders—are engineered for strength, balance, and ease of handling, catering to both household and commercial requirements.



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Jayna Steel India also manufactures a comprehensive range of cookware, including everyday cooking solutions designed for efficient heat distribution, robustness, and ease of maintenance. Our barware and specialty items reflect precision finishing and elegant design, suitable for modern kitchens, hospitality use, and premium retail segments.

We strongly believe that quality is not limited to the product alone but extends to processes, people, and partnerships. Our manufacturing facilities follow structured production systems, skilled workmanship, and stringent inspection standards to ensure consistency across every batch. We are experienced in OEM and private-label manufacturing and work closely with clients to meet specific design, finish, packaging, and compliance requirements.

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# Company Overview

Established in 1995, Jayna Steel India is a trusted manufacturer and exporter of premium stainless steel products. With over 30 years of manufacturing expertise, the company delivers consistent quality, scalable production, and reliable global partnerships.

## Manufacturing Location:

# SONIPAT, HARYANA, INDIA

## Key Facts at a Glance

- Years of Experience: 30+ Years
- Factory Area: 70,000 Sq. Ft.
- Workforce: 100-150 Skilled Employees
- Production Capacity: Up to 2 Million Pieces per Month
- Annual Turnover: USD 8-9 Million
- Market Presence: Domestic & International

## Product Portfolio

- Kids Dinnerware
- PVD Coated Utensils
- Stainless Steel Cookware
- Triply Cookware
- Bowls & Colanders
- Trays & Platters
- Barware & Tableware
- OEM & Private Label Manufacturing

## Export Clients

- Ahimsa Home
- Bon Appetite
- Happy Plate Ltd
- QT Dog LLC
- Stepcho Nigeria
- Al Faha Group
- Sheba Group
- Remilling 2000
- Swiss Trading Co

## Domestic Clients

- Indus Valley
- Basil
- Rabitat
- Modi Group
- Shishu Homecare

## Manufacturing Strength

- Fully integrated in-house manufacturing facility
- Advanced forming, polishing, and finishing capabilities
- Expertise in PVD coating and triply cookware production
- Scalable capacity for bulk, OEM, and customized orders
- Strict quality control at every production stage

## Certifications and Compliance

- ISO Certified
- SEDEX / SMETA Compliant
- MSME Gold Certified

## Export Markets

- USA
- Russia
- Saudi Arabia
- France
- Nigeria
- Singapore and other global markets

## Leadership Team

- Naresh Jain – Managing Director
- Tushar Jain – Director ( Operations )
- Manav Jain – Director ( Sales )
- Vinod Kaushik – Finance



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# Meet the Team



## Mr. Naresh Jain

(Managing Director)

Being a man of integrity, sharp business values, efficient administrative manoeuvre and coherent leadership skills, Mr Naresh Jain has been the backbone behind the success of business. He has worked for the growth and welfare of the Household sector and works with regards to the complimentary relationship between 'Houseware Development' and overall development of the nation. Along with having an analytical and transformational approach to business development, MR Naresh Jain also possesses a positive attitude which has been one of the major reasons behind the ultimate escalation of business. His principles of diligence and determination continue to take the team to greater heights in the ladder of organisational success. Not only this, he also excels in the social, educational and religious activities.

## Mr. Tushar Jain

Director ( Operations )

The magnificent performance of Mr Tushar Jain, the person in the spotlight for the success of the production division of the company, is one of the main reasons behind the growth of business. He is responsible for the operational management of this division, a task that he handles the best. A man of simple disposition, he is nonetheless one of the most value driven member of the team. He executes the firm actions which is the reason why he is great at his job. He possesses most exquisite abilities that work wonders in the area of customer relations. He works with a non conventional and revolutionary attitude by opening up avenues for staff suggestions and ideas in the mainstream functioning of the company. He is a store house of problem solving qualities and is effective in solving hindrances by attacking their very roots at the initial stages, a quality that adds to his efficient persona.



## Mr. Manav Jain

Director ( Sales )



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# Product Offering



KIDS DINNERWARE



STAINLESS STEEL BOTTLE



MUGS AND CUPS



DOUBLE WALL PRODUCTS



FRUIT BOWLS



BREAD BASKETS



BARWARE



FLATWARE



TABLEWARE



COOKWARE



TRAYS AND PLATTERS



PVD COATED KITCHENWARE



PROMOTIONAL SET



THERMOWARE



COLANDERS & STRAINERS



HOME UTILITY



KITCHEN TOOL



PETWARE



MIXING BOWLS



STORAGEWARE



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# Factory Tour





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# List of Machinery

S.No	Machinery	Number Of Machine	Remarks
1	Double Action Machine	6	IN HOUSE
2	Hydraulic Machine	4	IN HOUSE
3	Lathe Machine	15	IN HOUSE
4	Biding Machine	12	IN HOUSE
5	Cutting Machine	12	IN HOUSE
6	Scrap Machine	2	IN HOUSE
7	Single Action Machine	12	IN HOUSE
8	Spinning Machine	6	IN HOUSE
9	Diesel Generator	2	IN HOUSE
10	Polish Machine	30	IN HOUSE
11	Weighting Machine	7	IN HOUSE
12	Square Cutter Machine	2	IN HOUSE
13	Square Bidding Machine	3	IN HOUSE
14	Circle Cutting Machine	4	IN HOUSE
15	Circle Cutting Press	2	IN HOUSE
16	Coloring Plant	1	IN HOUSE
17	Drill Machine	2	IN HOUSE
18	Surface Grinder	1	IN HOUSE
19	Double Action Machine	4	IN HOUSE
20	SS Tube making machine	2	IN HOUSE
21	Tube Cutting Machine	2	IN HOUSE
22	Water Bulging/Hydro P M	2	IN HOUSE
23	Bottle Shaping Press	2	IN HOUSE
24	Necking Machine	2	IN HOUSE
25	Thread Rolling Machine	2	IN HOUSE
26	Bottom Trimming Machine	2	IN HOUSE
27	Bottom Welding Machine	2	IN HOUSE
28	External Polishing Machine	2	IN HOUSE
29	Washing & Drying Unit	2	IN HOUSE
30	Leak Testing Machine	2	IN HOUSE
31	Pvd Coating Machine	1	IN HOUSE

# Corporate Social Responsibility



**ENVIRONMENT DAY**  
BY JAYNA STEEL INDIA UNDER ITS CSR INITIATIVE

Jayna Steel India celebrates Environment Day as a key part of its Corporate Social Responsibility (CSR) initiatives. This annual event is dedicated to raising awareness about environmental issues and promoting sustainable practices. Activities include plantation drives, clean-up campaigns, workshops on recycling and waste management, and educational sessions on environmental conservation. Employees, local communities, and environmental organizations collaborate to participate in these activities, fostering a collective effort towards a greener and healthier planet. Jayna Steel's commitment to Environment Day underscores its dedication to environmental stewardship and a proactive approach to addressing ecological challenges for a sustainable future.

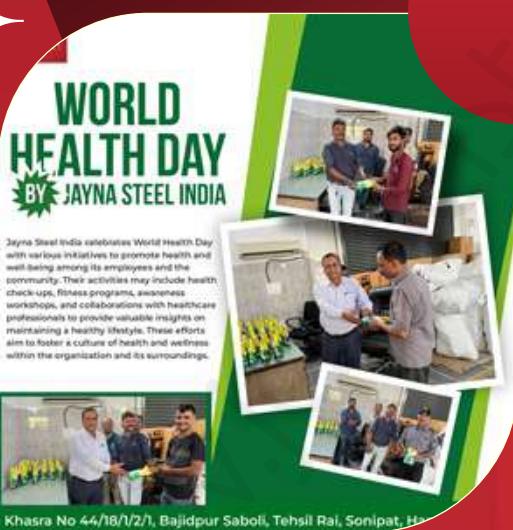
44/18/1/2/1, Bajidpur Saboli, Tehsil Rai, Sonipat, Haryana 131029



**FEEDING DAY**  
BY JAYNA STEEL INDIA UNDER ITS CSR INITIATIVE

Jayna Steel India has initiated a "Feeding Day" program as part of its Corporate Social Responsibility (CSR) efforts, dedicated to ensuring that local people, particularly children, have access to proper nutrition. This initiative aims to address malnutrition and undernourishment, ensuring they have the energy and resources to lead healthy lives. Through this program, Jayna Steel aims to support the nutritional needs of children in the community, helping them to grow and develop. The program reflects the company's commitment to social responsibility, as dedication to improving the lives of vulnerable populations through the Feeding Day initiative, Jayna Steel's influence on the well-being of children and support their overall health and future potential.

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**WORLD HEALTH DAY**  
BY JAYNA STEEL INDIA

Jayna Steel India celebrates World Health Day with various initiatives to promote health and well-being among its employees and the community. Their activities may include health check-ups, first-aid training, nutritional workshops, and collaborations with healthcare professionals to provide valuable insights on maintaining a healthy lifestyle. These efforts aim to foster a culture of health and wellness within the organization and its surroundings.

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**PLANTATION DRIVE**  
BY JAYNA STEEL INDIA UNDER ITS CSR INITIATIVE

Jayna Steel India has launched a Plantation Drive as part of its Corporate Social Responsibility (CSR) initiative. This program focuses on environmental sustainability by planting trees in various regions to combat deforestation, reduce carbon footprints, and enhance green spaces. The drive involves collaboration with local communities, NGOs, and environmental organizations to ensure the successful planning and nurturing of trees. Through this initiative, Jayna Steel aims to contribute to ecological balance, promote biodiversity, and support sustainable development, demonstrating its commitment to environmental stewardship and sustainable development.

44/18/1/2/1, Tehsil, Bajidpur Saboli, Rai, Haryana 131029

# Certifications



**Sedex** | **SMETA**  
SMETA 4-PILLAR CERTIFIED FACTORY



## JAYNA STEEL INDIA

COMPANY PROFILE (2026-2027)

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